

Air Quality Modeling and Cost-Benefit Optimization

**Design of a Software Prototype for Managing
Urban and Industrial Development**

Keynote Address by

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Air Pollution 2013
Wessex Institute of Technology
Siena, Italy
4 June 2013

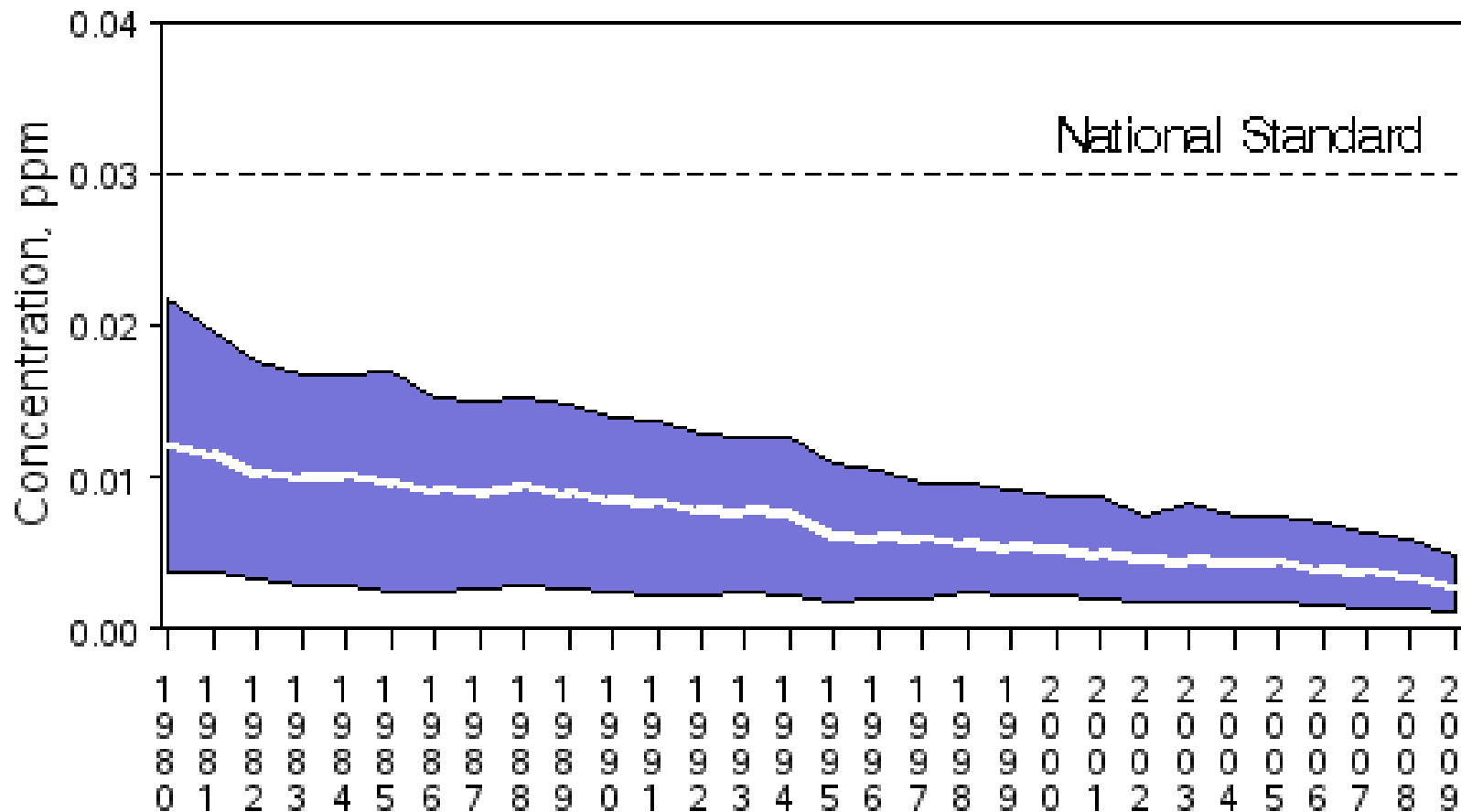
History of Air Quality Studies

Two main goals:

1. The improvement of air quality in areas contaminated by air pollution (e.g., US Clean Air Act of 1970) → AQ standards
2. The protection of regions with good air quality from possible future deterioration due to urban and industrial development (e.g., US Prevention of Significant Deterioration, 1977) → better than AQ standards

Major Results!

SO₂ Air Quality, 1980 - 2009
(Based on Annual Arithmetic Average)
National Trend based on 134 Sites

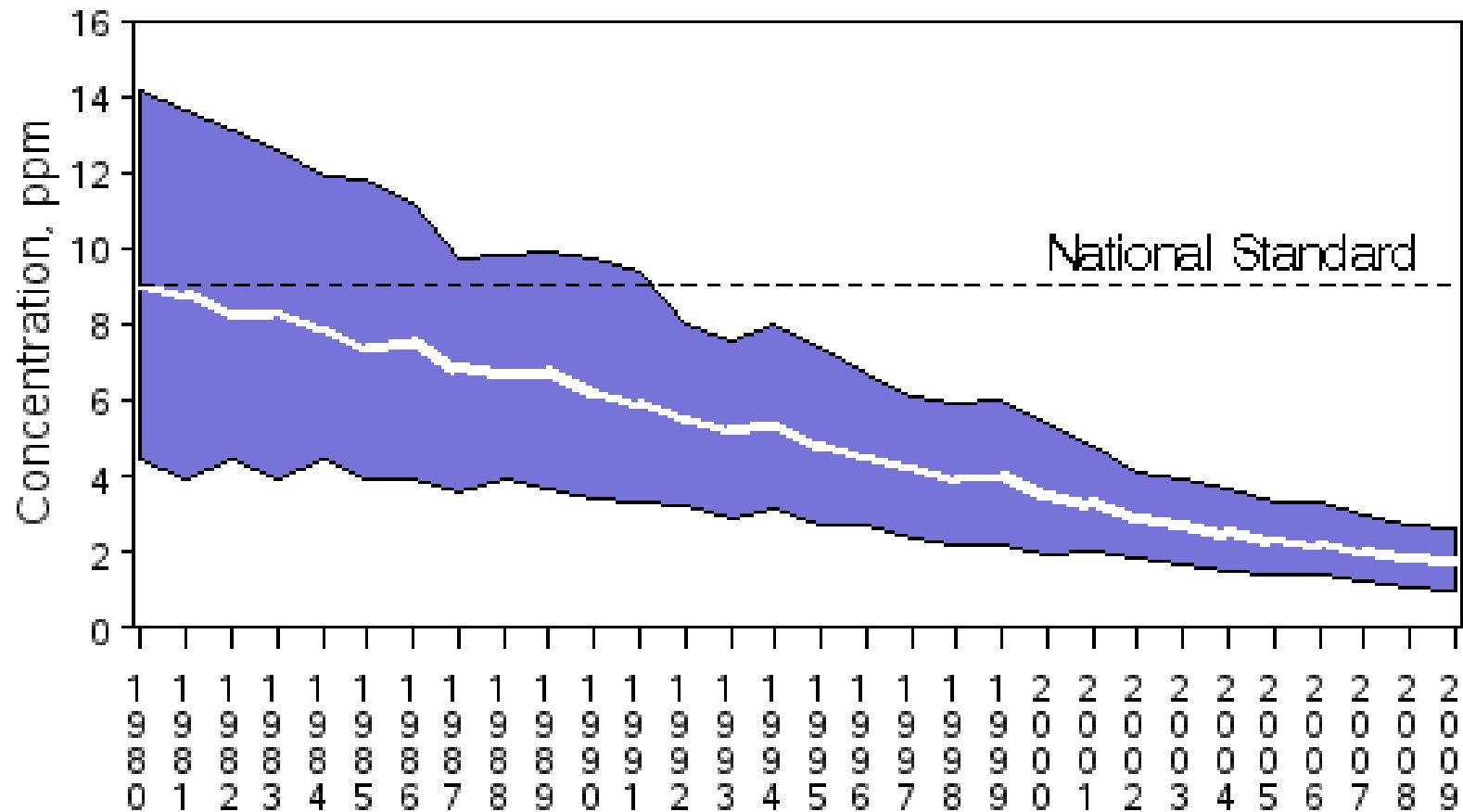


1980 to 2009 : 76% decrease in National Average

CO Air Quality, 1980 - 2009

(Based on Annual 2nd Maximum 8-hour Average)

National Trend based on 114 Sites

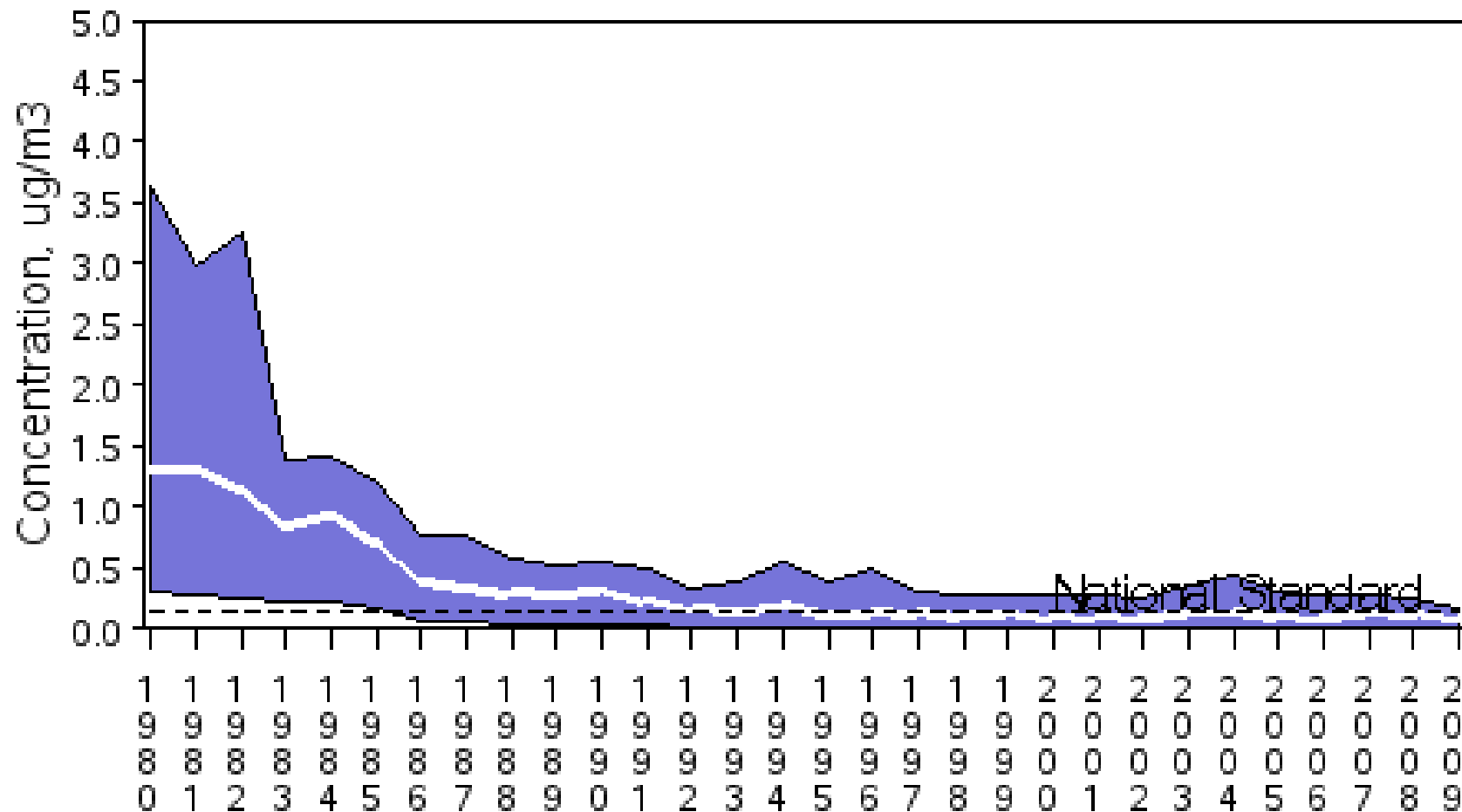


1980 to 2009 : 80% decrease in National Average

Lead Air Quality, 1980 - 2009

(Based on Annual Maximum 3-Month Average)

National Trend based on 20 Sites



1980 to 2009 : 93% decrease in National Average

Costs vs. Benefits

- Enormous costs of study, design, implementation, and enforcement of regulations, and the costs carried by businesses and industries to comply
- Questions:
 - Were benefits greater than costs?
 - Were air quality improvement plans designed to maximize benefits or minimize costs?
 - Could we have applied better cost-benefit planning and achieved better results?
 - **Can we use cost-benefit optimization in the future?**
(we should focus on what can be done **today** with the current technology!)

It is a Fact! Let's Admit it!

- Advanced computer simulation/optimization techniques have **never** been used so far to guide the actions of governments and agencies toward a well organized
 - **maximization of benefits** (with fixed costs) or
 - **minimization of costs** (with fixed benefits)
- The actions of governments have focused instead on
 1. **air quality standards** (that should not be exceeded, but often are) verified by air quality measurements, even though air monitoring is costly and we cannot of course measure all pollutants in all locations;
 2. **emission standards**, that again are not always easy to control;
 3. **enforcement**, often partial and selective.

Some Data

- **Benefits:** According to a 1997 EPA Report to Congress (http://www.epa.gov/oar/caa/40th_highlights.html), the first 20 years of Clean Air Act programs, from 1970 - 1990, led to the prevention in the year 1990 of:
 - 205,000 premature deaths,
 - 672,000 cases of chronic bronchitis,
 - 21,000 cases of heart disease,
 - 843,000 asthma attacks,
 - 189,000 cardiovascular hospitalizations,
 - 10.4 million lost I.Q. points in children - from lead reductions, and
 - 18 million child respiratory illnesses
- **Costs:** it has been estimated that the costs of the 1990 Clean Air Act Amendments over the period 1990-2020 in the US were 380 billion dollar (in 2006 US\$) (<http://www.epa.gov/oar/sect812/feb11/fullreport.pdf>)

It is Reasonable to Believe...

- ... that computer simulation/optimization techniques offer a tool for optimal planning that **should play a key role** in the future
- This is particularly true for emerging countries, **e.g., China**
 - rapid industrialization,
 - distressing deterioration of air quality, especially in major cities

What do we Recommend to Emerging Countries?

- We all expect countries like China eventually to **follow the historical pattern** of the West (e.g., Europe and North America),
 - after major industrial developments → development of environmental protection regulations
 - major investments in **remediation and emission control**
 - positive results that can be measured and verified in most (but certainly not all) regions.
- But **is this historical path the best**, today, especially for emerging countries that need fast solutions at minimum costs?
- We believe that any country today investing funds for air quality improvement/protection can benefit from **planning through computer simulation modeling and optimization techniques**
- The discussion below elaborates our views on this matter and presents the design of a **conceptual software prototype** developed for this purpose

China, as an Example

- **Special place** for its size and the rapidity of its recent industrial and urban growth
- High levels of urban and industrial air pollution in many areas of its territory, especially in its highly populated coastal region
- History teaches us that, eventually, with time, increase of GNP, pressure from public opinion, industrial awareness, and proper government actions and investments, these problems will be mitigated
- The issue is how to **accelerate** this process and, more importantly, how to make sure that investments will produce **maximum benefits**

China: Unique Historic Position

- Take full advantage of **previous experiences** in the Western world, including successes and mistakes, good investments and wasteful ones
- Intelligent use of today's advanced **computer simulation tools** - Air Quality Models - that have been well tested and calibrated
- These tools, combined with other computer methods (e.g., **optimization simulations and cost-benefit analysis**), are capable today of providing **objective results** that can guide and assist decision makers in implementing their future air pollution mitigation actions and developing urban/industrial development plans

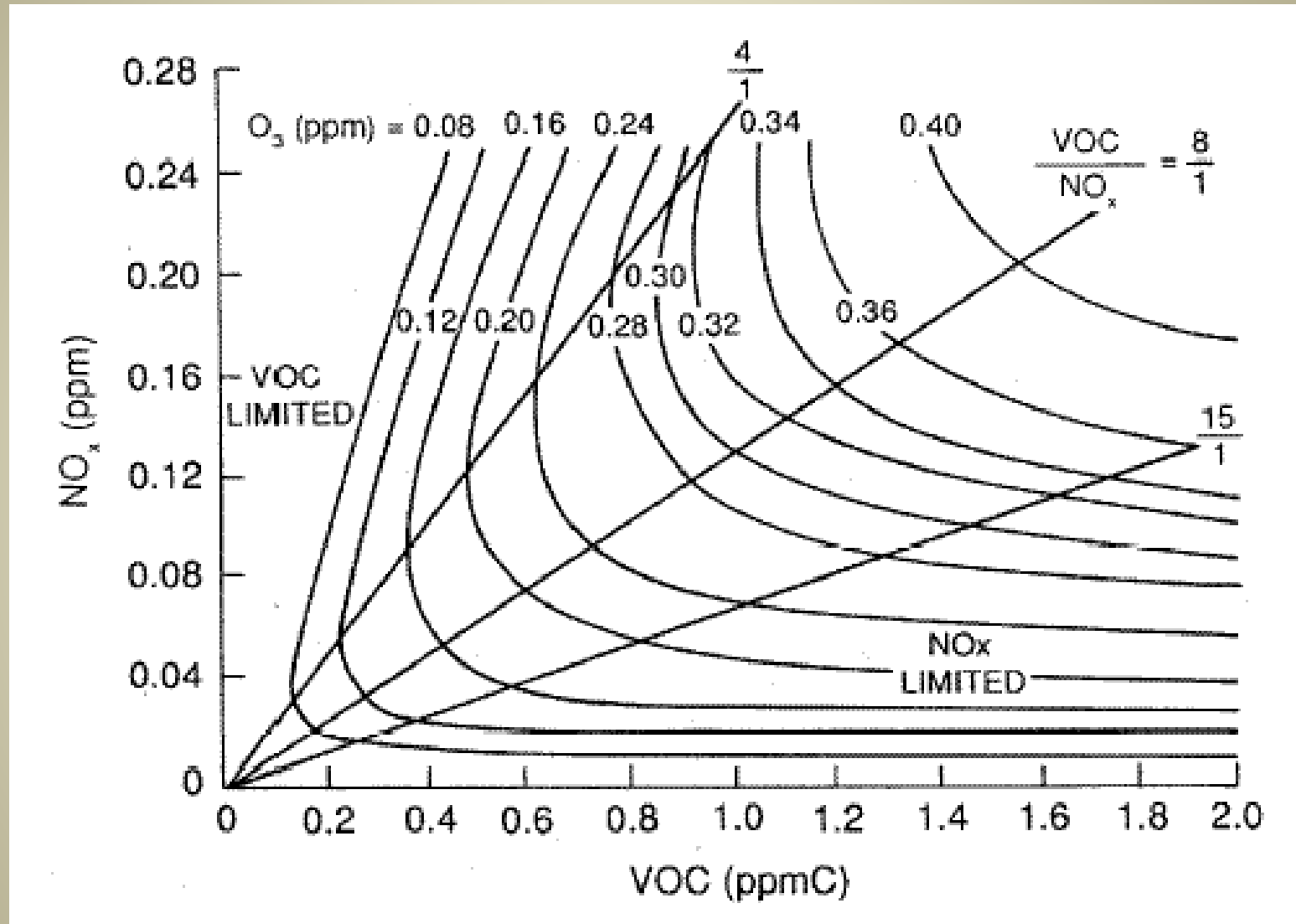
If This Approach is not Followed...

- Decision making will be **subjective and incomplete** and, unavoidably, affected by **waste of resources and delay** in solving the most pressing problems
- Long-term air pollution mitigation strategy should not be guided by fixed regulatory standards, but instead by today's advanced computer simulation tools
- This approach assures **cost-effectiveness** where, for every investment allocated to improve air quality, the efforts are channeled in the right directions, i.e. those that produce maximum benefit
- These problems are **extremely complex and non-linear**
- Only a set of well tested computerized tools can identify and provide optimal solutions producing
 - the maximum health and environmental benefits with fixed, pre-defined costs, or
 - the minimum costs for fixed, pre-defined benefits

The Challenge of Non-Linearity

- It is not a coincidence that the best improvements in the US were achieved for **primary pollutants**, like SO₂, CO, Pb
 - Linear relationship with emission rates
- **Secondary pollutants** (O₃, secondary fraction of PM_{2.5}) are more difficult
 - Precursors → O₃, PM_{2.5}
 - Decrease in emissions of precursors (e.g., NO_x, VOC, SO₂) **does not assure proportional decrease** of O₃, PM_{2.5}

Challenge: Non-Linearity (e.g. Ozone)



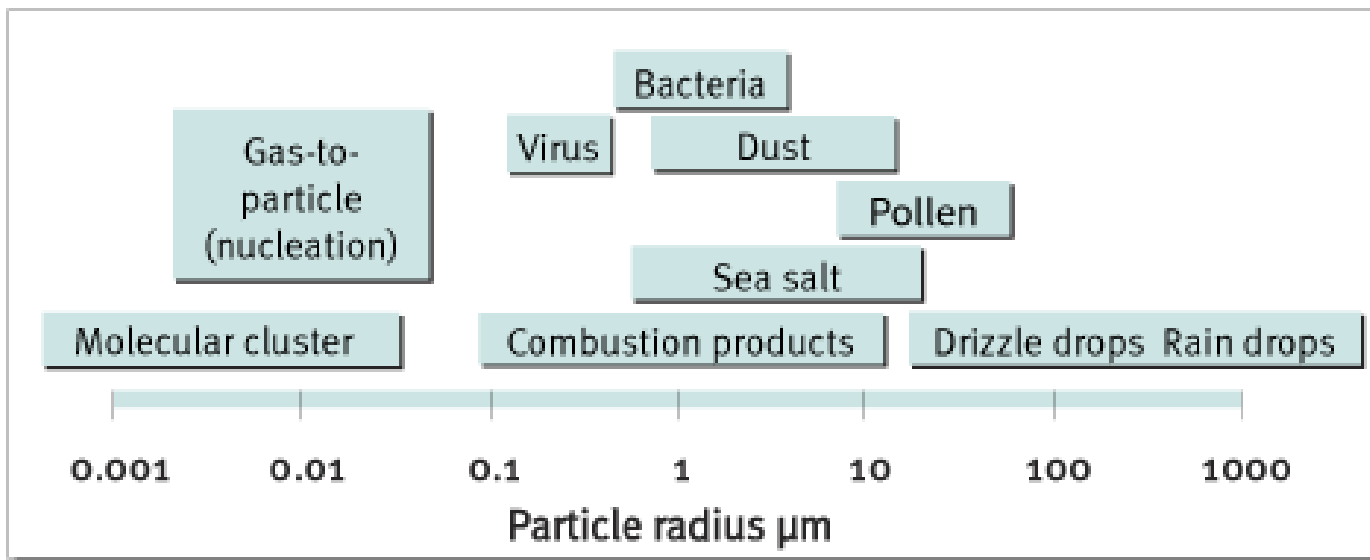
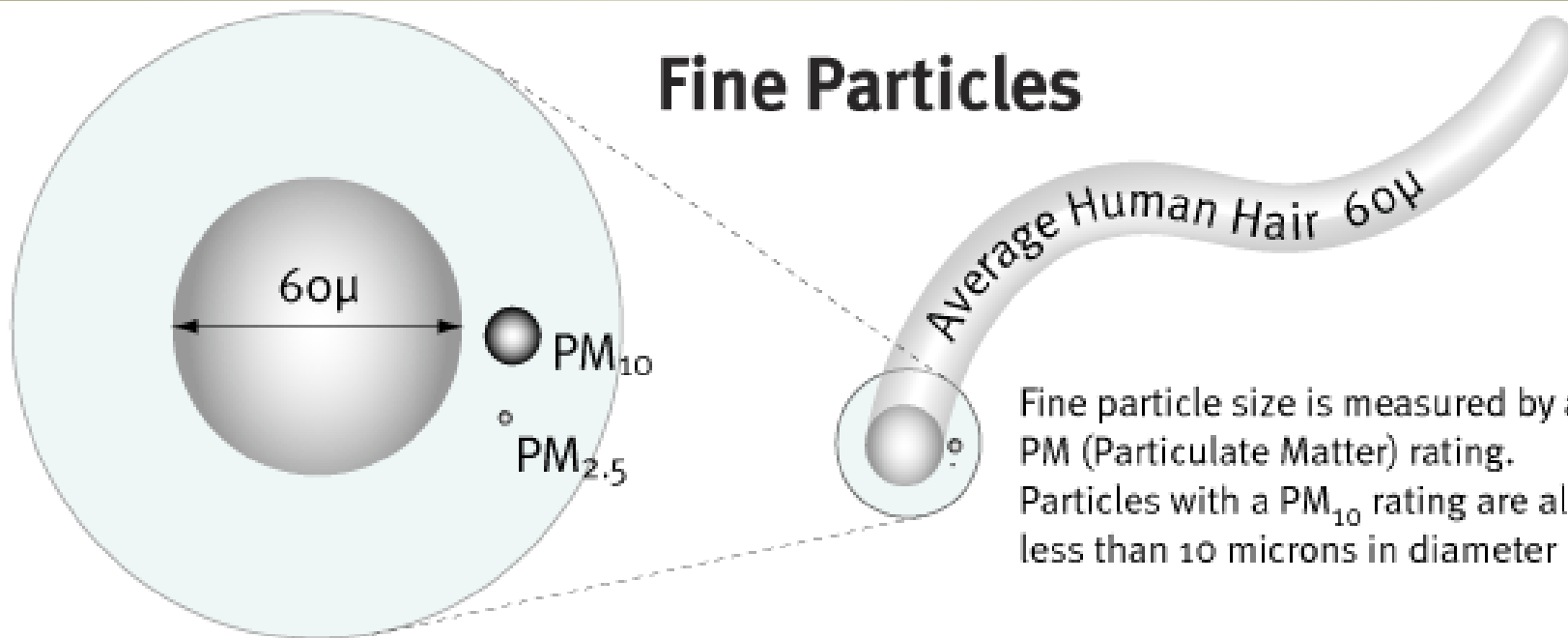
Empirical kinetic modeling approach (EKMA) diagram. SOURCE: NRC 1991, adapted from Dodge 1977.

Ozone Challenge

After we design and implement costly emission reduction strategies for the ozone precursors (VOCs and NO_x) emitted by anthropogenic sources, we may still achieve a very limited reduction of ozone. In fact, advanced computer modeling shows that

- some emission reduction strategies in “ NO_x -limited” regions may produce no change at all in ozone concentrations, and paradoxically,
- some strategies in “VOC-limited” regions may even cause an increase in ozone concentrations.

Fine Particles



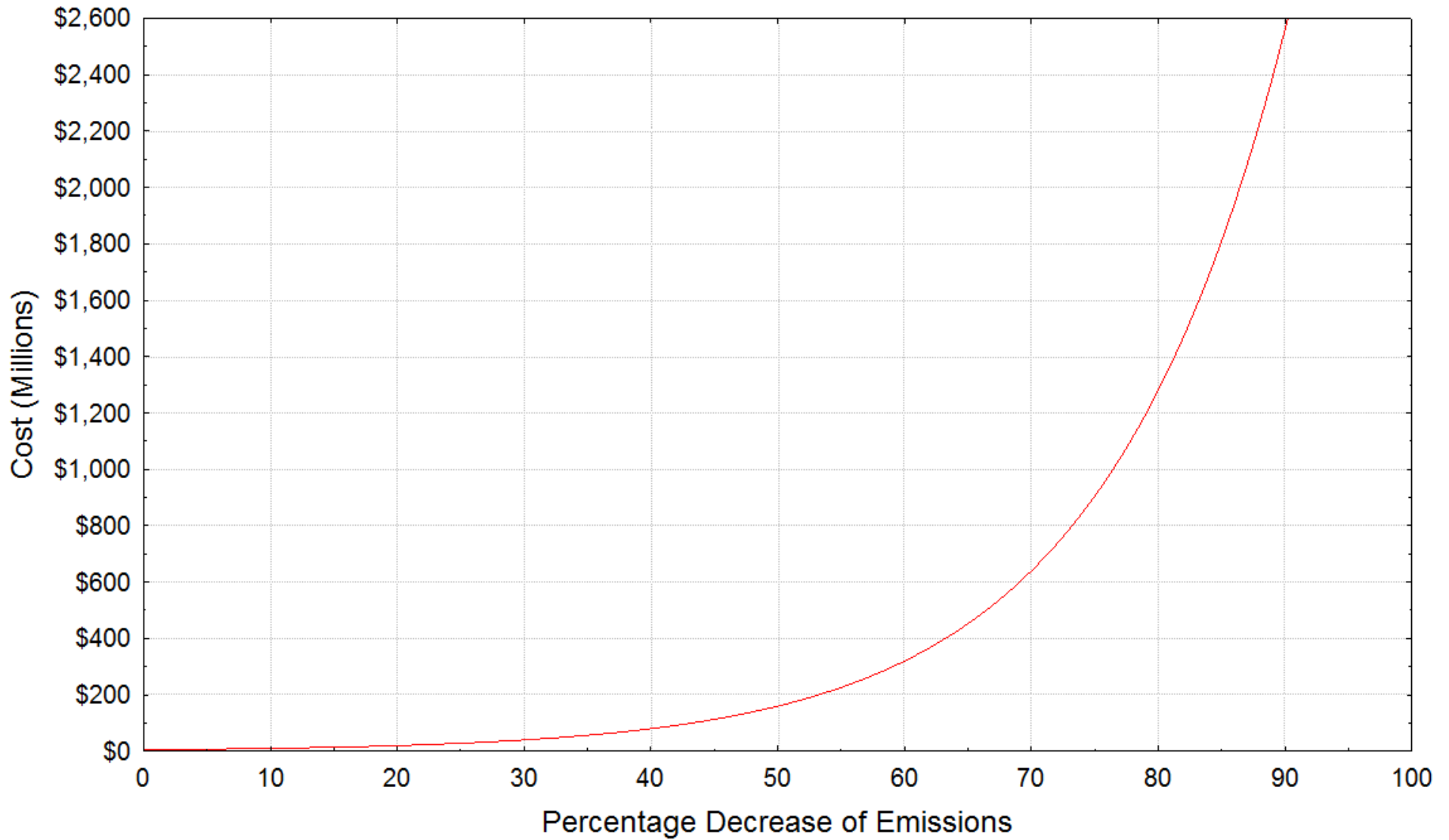
PM_{2.5} Challenge

- Recent (January 2013) air pollution episodes in Beijing, China, have been characterized by very unhealthy ambient concentrations of PM_{2.5} of 900 µg/m³. See:
 - <http://www.forbes.com/sites/jackperkowsky/2013/01/21/air-quality-in-china/>
- These values are **more than an order of magnitude** greater than PM_{2.5} air quality standards in Europe and North America (e.g., see: <http://www.epa.gov/air/criteria.html>)

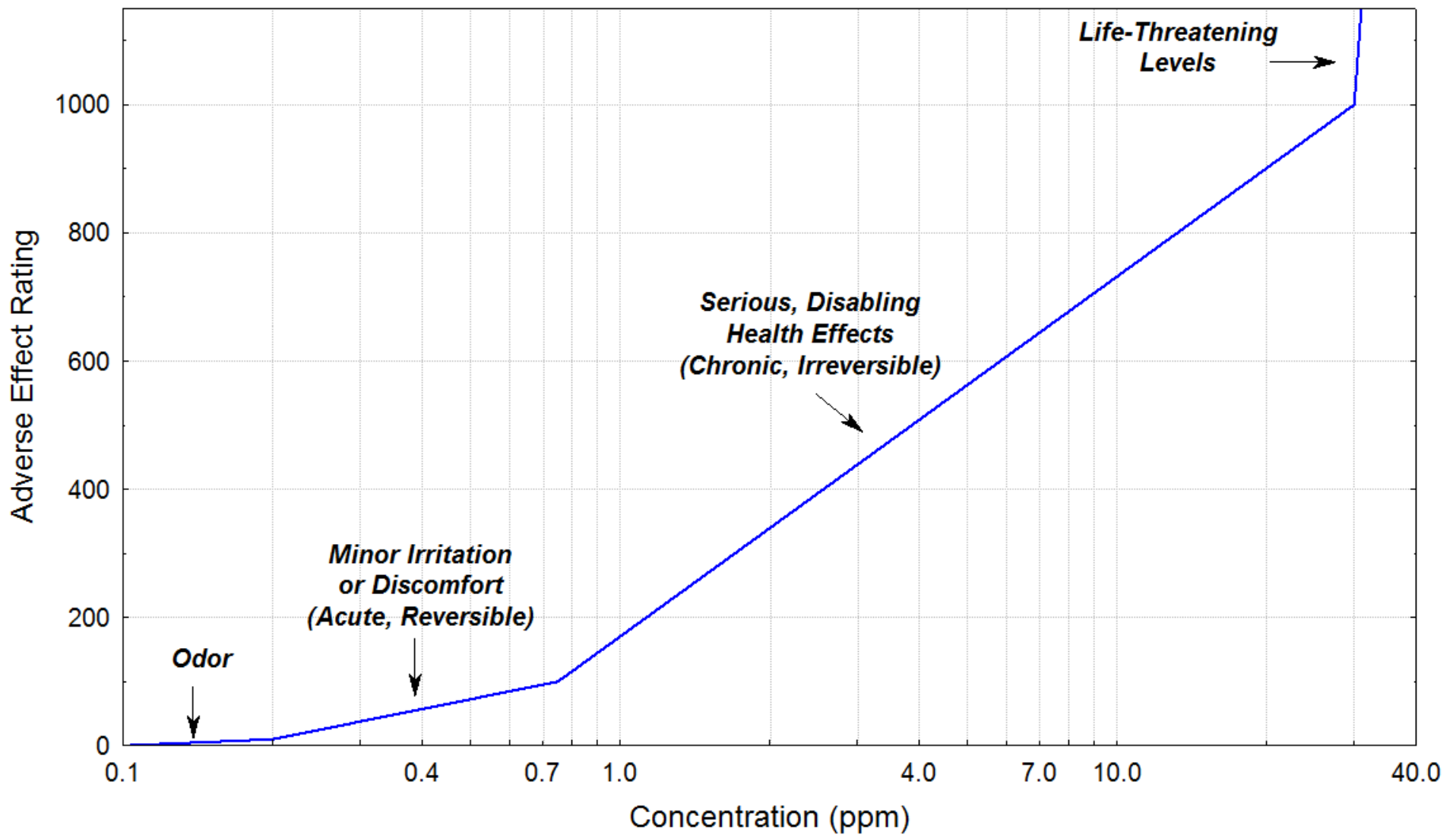
Example

- 10 B\$ are allocated to improve air quality in the Shanghai region of China
- **Can we spend them wisely?** E.g. to maximize public health?
- In theory yes, but ...
 - Team
 - Data collection
 - Modeling: CALPUFF, CAMx, ...
 - $\Delta\$ \rightarrow \Delta E \rightarrow \Delta C \rightarrow \Delta HB \dots$ All non-linear
 - Maybe **a year later** we have an “optimal” investment plan
 - Results **difficult to re-utilize** in another region

Cost Function



Concentration/Response Function



Conceptual Design

- We envision the development of a series of **interacting software modules** that the user can access through a user-friendly GUI on a PC Microsoft Windows-based computer platform
- The software system will be installed on our own Servers and made available to authorized users as a Web-Application
- We call it **Comprehensive Air Modeling/Optimization System (CAMOS)**
- Authorized users will be able to access the system with user name/password at the site www.camos.co (under construction)

CAMS

Comprehensive Air Modeling System
Prototype Version 1.0 August 2012



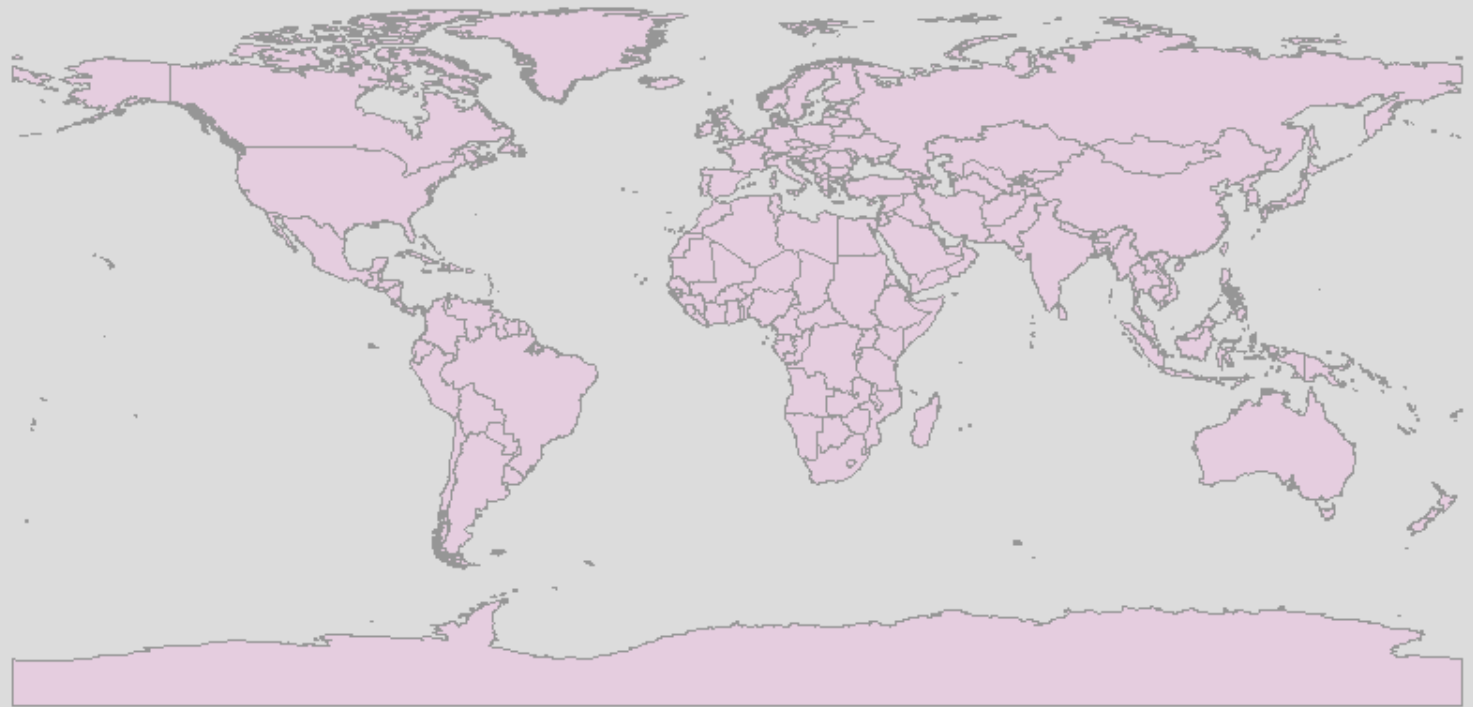
Beginners Click Here

Tutorial

Education

Communication

Research



Quit

----- Please Select Location ----- ▾

Conceptual Demo

Comprehensive Air Modeling System
Prototype Version 1.0 August 2012



Emission

Meteorology

T/D

Chemistry

Deposition

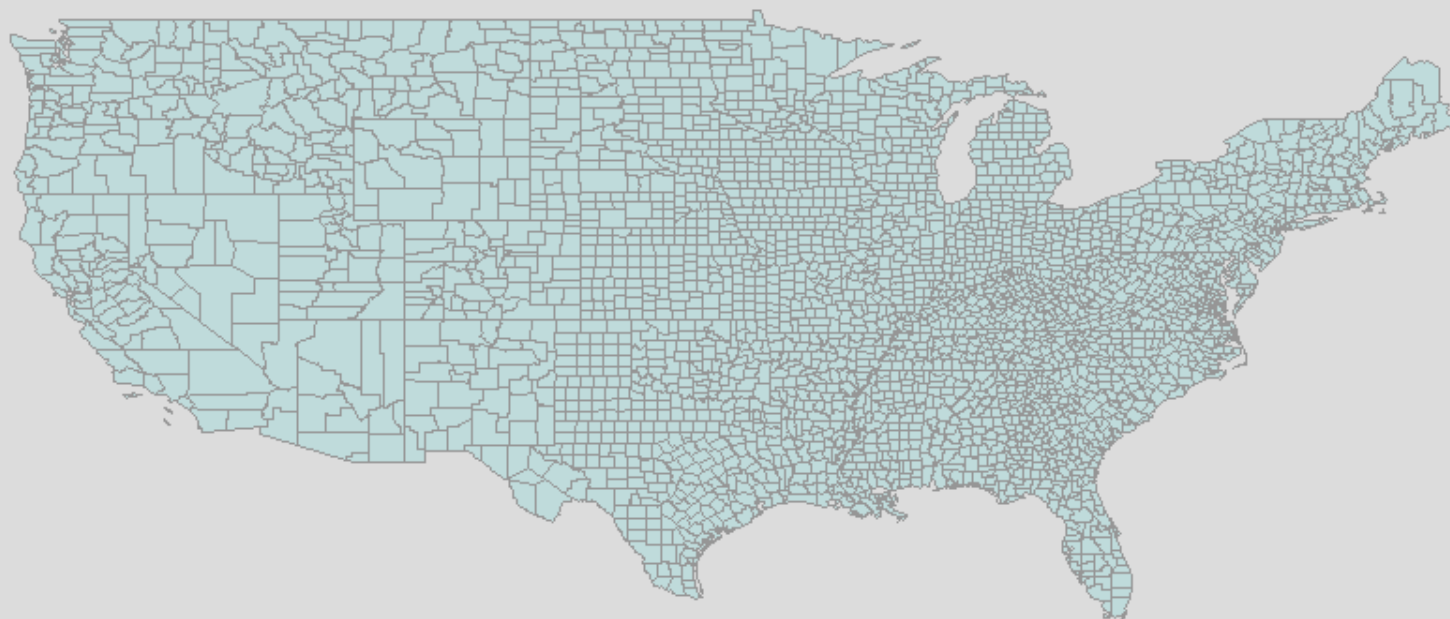
Adverse Effects

Costs

Optimization

Reporting

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Perform Simulation

Perform Simulations

Comprehensive Air Modeling System
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Run baseline emission session

Define new emission scenario

Run new emission scenario

Calculate benefits of new emission scenario

Display results

Save results

Back

Define New Emission

Comprehensive Air Modeling System
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| Source Group | TPD | Percent | Emission | >100 | M\$ |
|------------------|----------------------|----------------------|--|--------------------------|----------------------------------|
| Mobile | <input type="text"/> | <input type="text"/> | <input type="text"/> <input type="button" value="←"/> <input type="button" value="→"/> | <input type="checkbox"/> | <input type="text" value="100"/> |
| Area | <input type="text"/> | <input type="text"/> | <input type="text"/> <input type="button" value="←"/> <input type="button" value="→"/> | <input type="checkbox"/> | <input type="text" value="100"/> |
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| Elevated points | <input type="text"/> | <input type="text"/> | <input type="text"/> <input type="button" value="←"/> <input type="button" value="→"/> | <input type="checkbox"/> | <input type="text" value="100"/> |
| Total | <input type="text"/> | | | | |

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Save new Emission Scenario

Reset to Baseline

Thank You!

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